

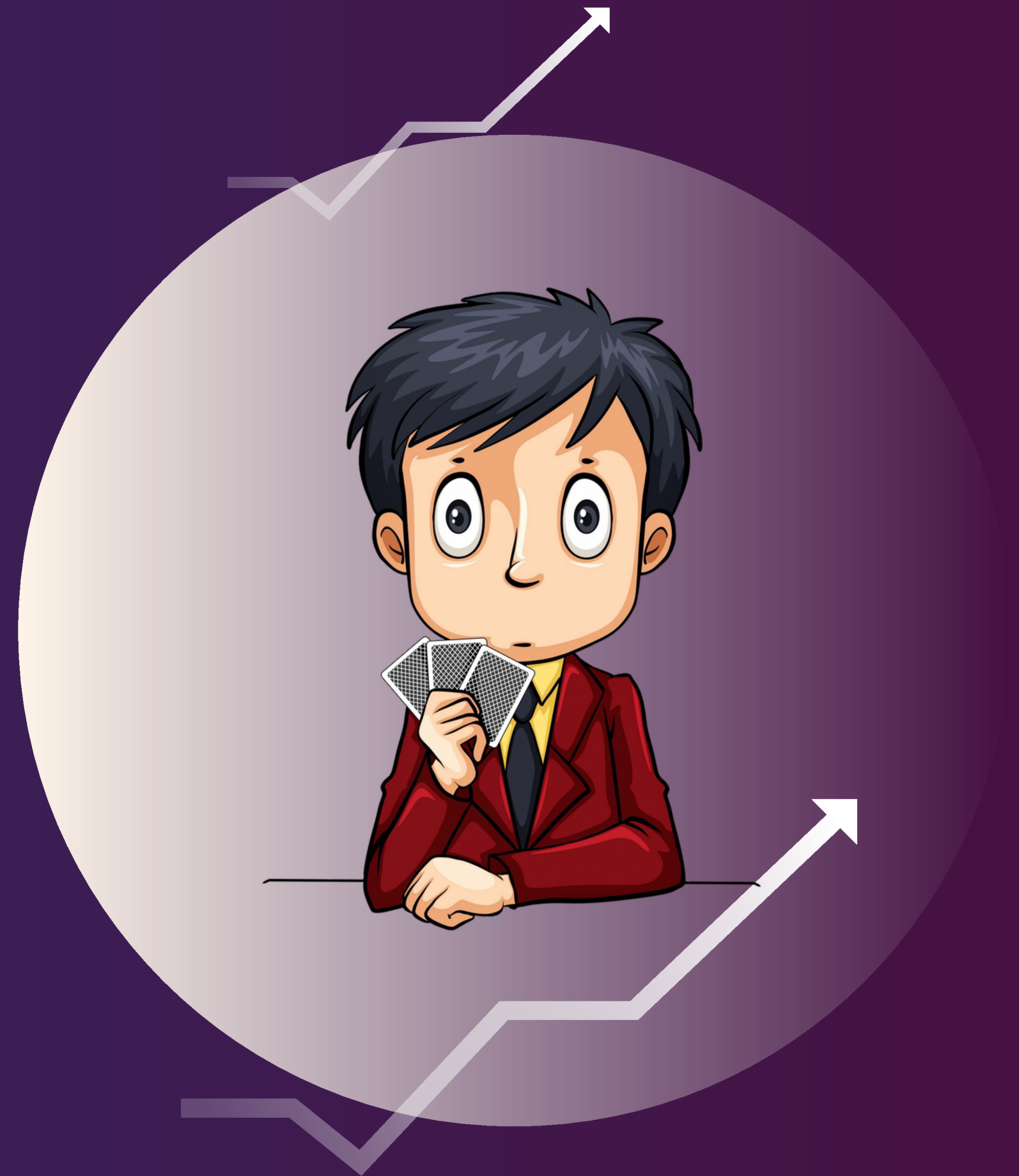


THE RISE OF GAMBLING HARM IN THE UK **AMONG KIDS**

CURRENT TRENDS AND SOLUTIONS



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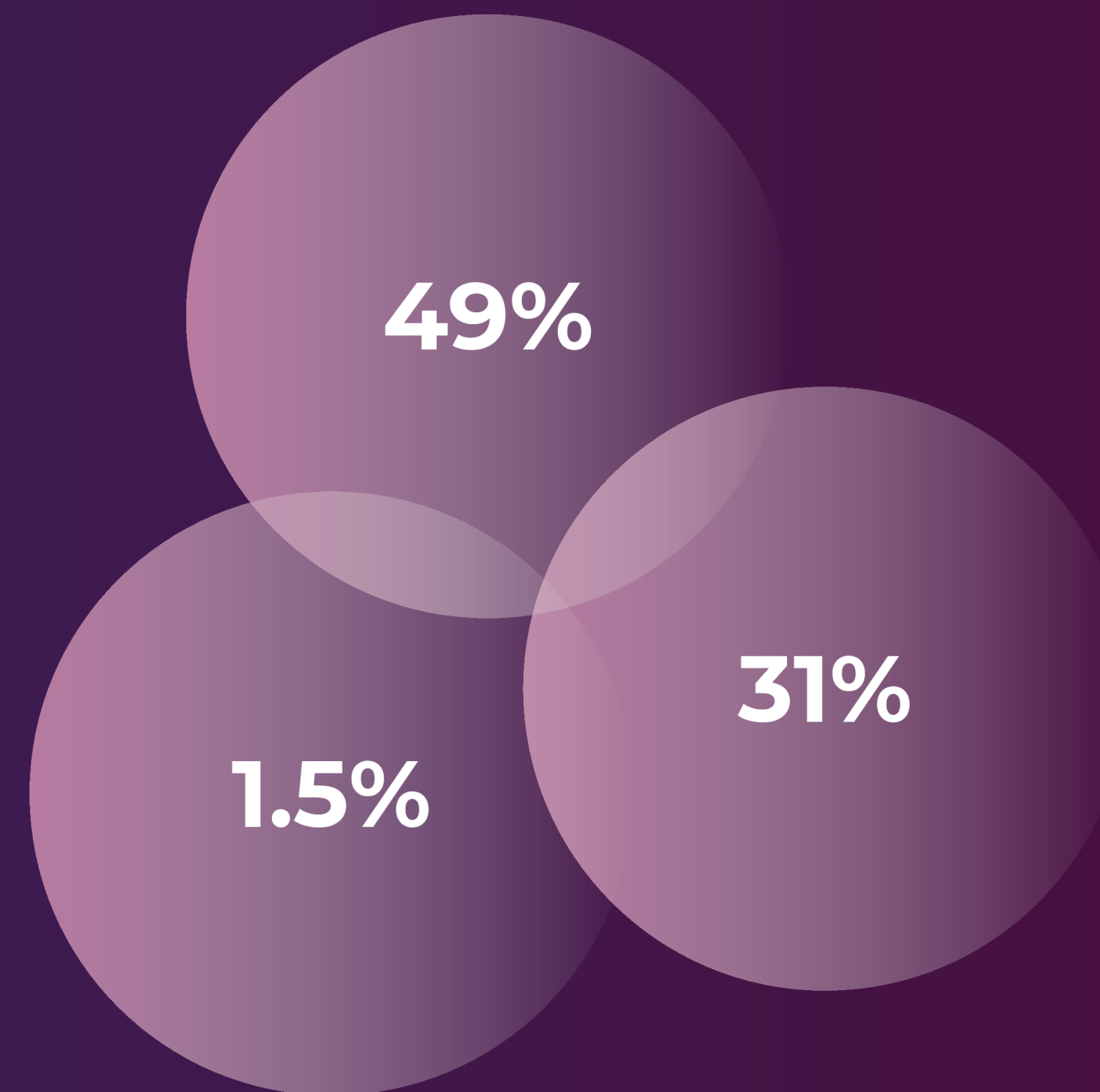
KEY DATA ANALYSIS

49% of UK youths (age 11-17) gambled in past 12 months

31% used their own money for gambling

1.5% problem gambling rate (more than double prior years)

1.6M children live with at least one problem gambler



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Sources: Gambling Commission UK (Young People Statistics) . • GambleAware Youth Survey . UK Gov. Gambling Harm Review



YOUTH GAMBLING PARTICIPATION OVER TIME (AGES 11 - 17)

39% participated in 2022

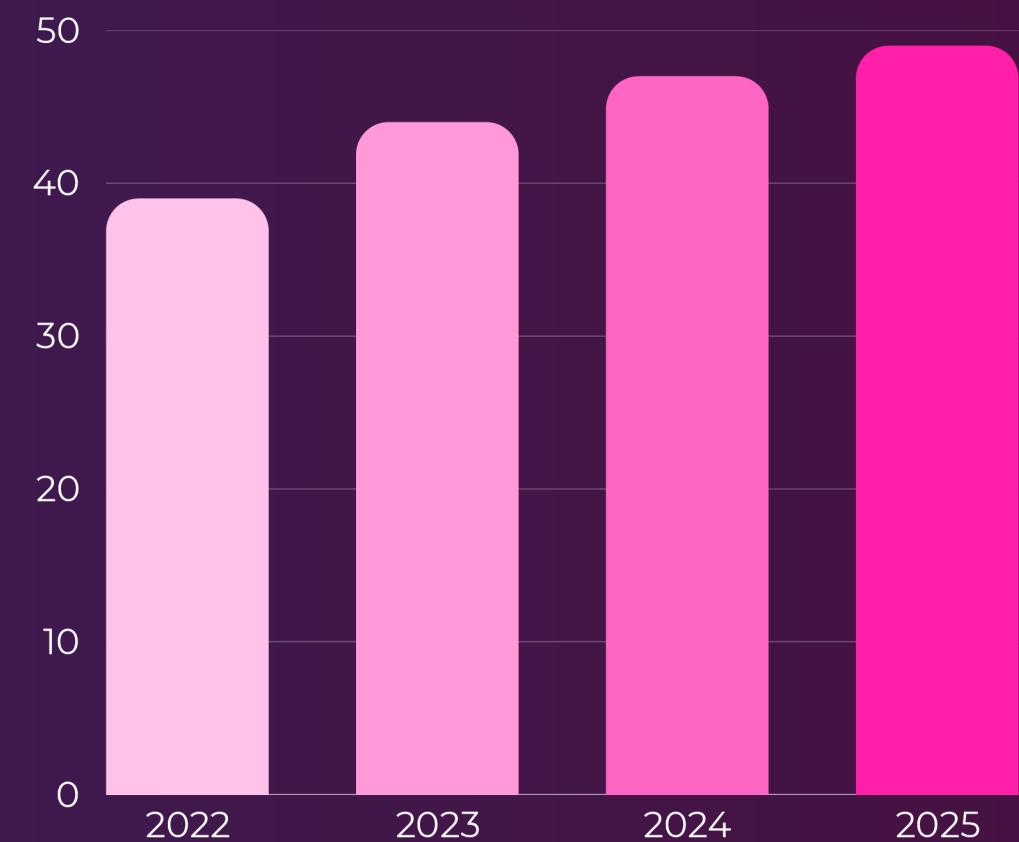
44% participated in 2023

47% participated in 2024

49% participated in 2025



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Participation has steadily increased over the past four years.

Source: Gambling Commission UK Young People Report



L.E.A.P

PROBLEM

GAMBLING RATE TRIPLES

Digital Advertising

“55% of youths see gambling ads weekly”

(Gambling Commission)

Social Media & Influencers

“Celebrity promotions influence gambling attitude”

(The Guardian, 2025)

Family Influence

“14x higher risk if family member problem gambler”

(CasinoGuardian UK Survey)



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PRIMARY DRIVERS OF INCREASED EXPOSURE



Mental Health

Anxiety

Depression

Impulse control issues

Source: UK Gov. Harm Evidence
Review



Education

Absenteeism

Lower grades

Source: Guardian UK 2024



Finance & Family

Early debt

Household conflict

Source: GamblingIndustryNews
2024



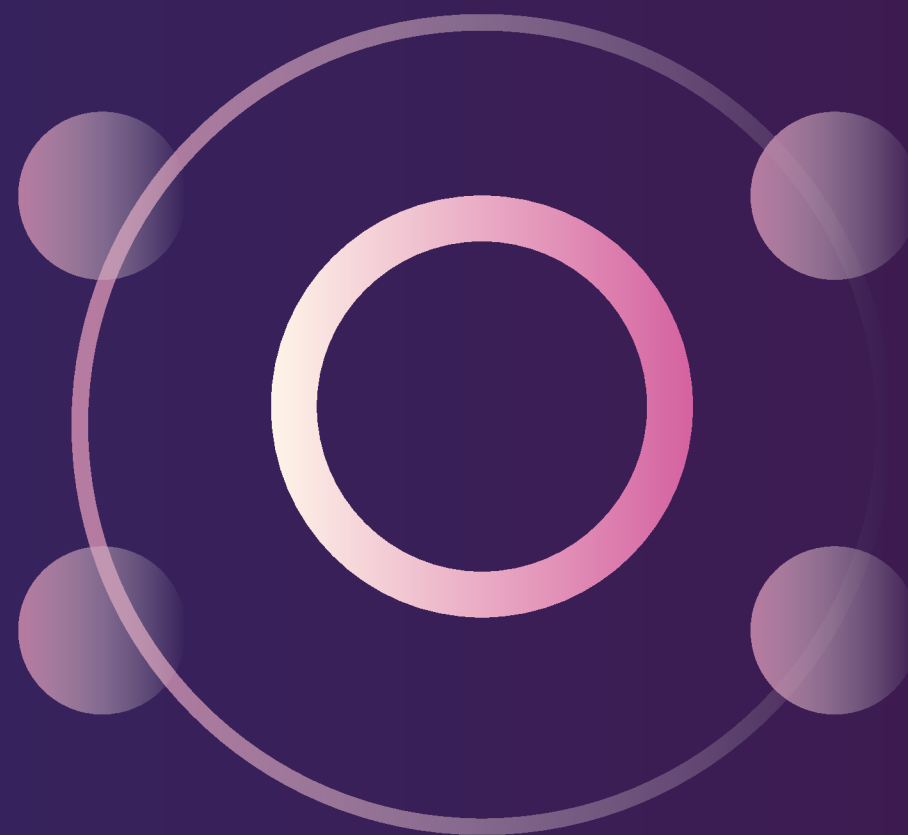


GAMBLING IMPACT ON YOUTH

Psychological & Behavioral Impact

- Anxiety and depression
- Impulse control issues
- Increased stress levels
- Risk-taking normalization

Source: UK Government Gambling-Related Harm Evidence Review; Gambling Commission UK



Academic, Financial & Family Disruption

- Lower academic performance
- Absenteeism
- Early debt exposure
- Household conflict and trust breakdown

Source: Guardian UK 2024; GambleAware Youth Research



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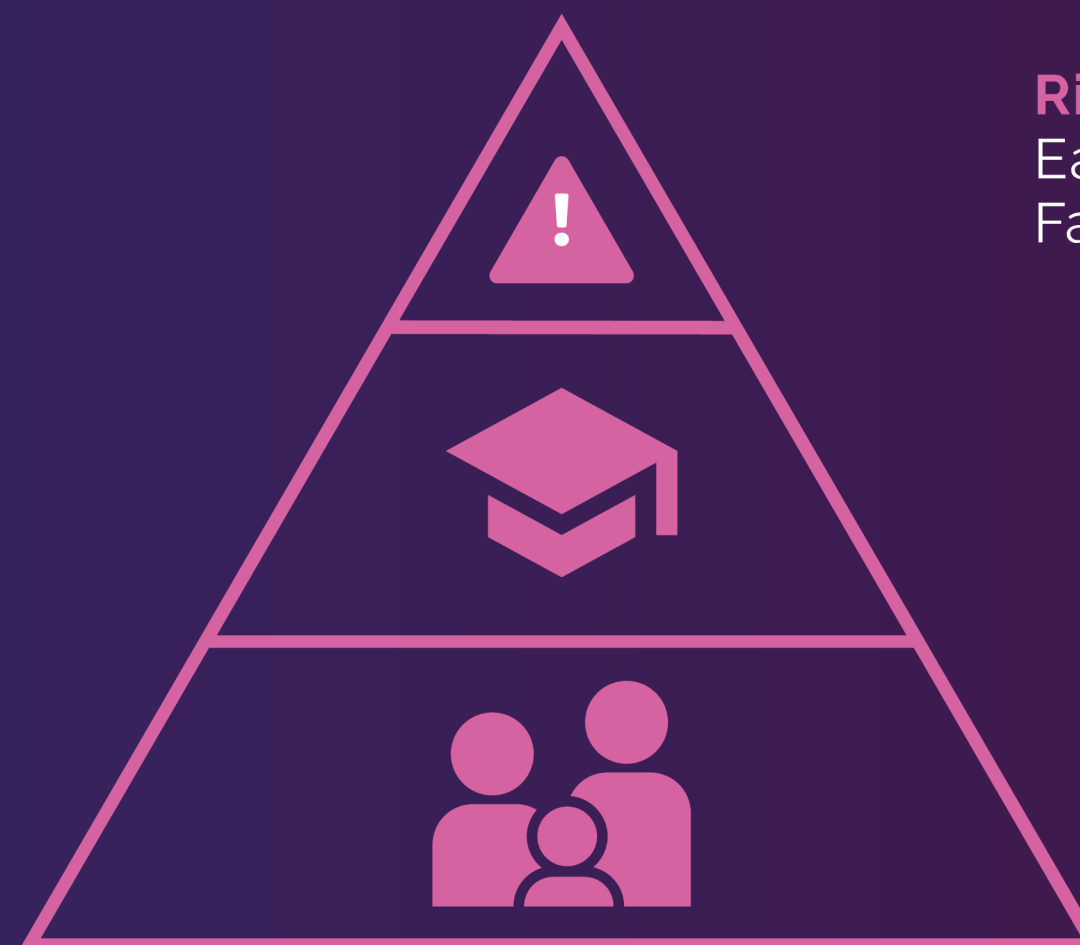




STRATEGIC FRAMEWORK TO ADDRESS YOUTH GAMBLING HARM

- Prevent early
- Educate consistently
- Regulate responsibly

Source: UK Policy Papers & Harm Reviews



Risk Detection

Early Identification
Family programs

Education & Digital Controls

School programs
Ad filtering

Regulation & Family Engagement

Advertising limits
Support for families



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APP-ENABLED SUPPORT SOLUTION

TAKE LEAP FOR ADULTS

START WITH PARENTS - KEEP KIDS SAFE

-  Gambling Harm Screening
-  Personal Action Plans
-  Gamified Recovery Challenges
-  Urge & Spending Tracking
-  Community & Crisis Support



Designed based on best practices in digital harm reduction



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THANK YOU!

BREAK FREE. LIVE BETTER.



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